

Shawn Hao

✉ info@shawnhao.com
☎ 416.831.0423
🌐 shawnhao.com

I am interested in providing well-informed solutions to clients, drawing from a variety of skills, media and experiences.

I bring technical thinking and visual design together to create innovative products that change hearts and minds.

Education

Bachelor of Design, Spec. Hons.

York/Sheridan Joint Programme in Design (YSDN)
2011-2015

Art Fundamentals Certificate

Sheridan College
2010-2011

Technical Skills

Graphic Design

Illustrator

InDesign

Photoshop

After Effects

Digital Publishing Suite

Web Design

HTML/CSS

Sublime Text

Wordpress

Brackets

Dreamweaver

Prototyping

Marvel

InVision

iOS Simulator

Experience

Student Graphic Designer

IRIS @ York University
May 2014 - April 2015

- Created graphs and data visualizations for annual sustainability survey report
- Designed electronic newsletters, surveys, invitations, icons, magnets, logos and other visual elements for print and web
- Copyright clearance for York University's open access scientific journal database
- Worked with NGOs on sustainability projects and initiatives

Web Team Member

YSDN Grad Show, Liberty Grand
Sep 2014 to Apr 2015

- Optimization of uploaded work for 101 students
- Key part of idea generation process
Head of security for on-site technology at interactive station
- Presented own work at personal booth to various industry professionals
- Documented process and meetings to show effectiveness of web team

Freelance Graphic Design

Guelph/North York
Jan 2012 to Present

- Created UI/UX wireframes, event graphics and program booklets, wedding invitations, posters, t-shirts, banners, logos, fliers
- Worked with charity organizations, churches, and NGOs on human-centered projects and initiatives

Aquatics Team Leader

YMCA/YWCA of Guelph
2008 to Aug 2010

- Learned what makes a great leader
- Inspired others to seek self-improvement through own actions

Other Relevant Skills

Communication

- Team player who makes sure no one on the team is left behind
- Able to encourage others to grow as a direct result of finding opportunities for self-improvement

Process

- Design thinking, examining design problems from multiple angles, including by collaboration
- Bringing technical (databases and structure) and creative thinking (visual communication) together for optimal solutions
- Research Driven
- Accommodating to client wants, while attentive to their needs
- Understands the importance of following of criteria and constraints

Interests

Physical

- Swimming
- Ultimate Frisbee
- Beach Volleyball
- Camping

Artistic

- Drawing and Painting
- Photography
- Sculpting
- Baking and Decorating
- Cooking

References

Available upon request.