

# Shawn Hao

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I bring technical thinking and visual design together to create innovative products that change hearts and minds.

## Education

### Bachelor of Design, Spec. Hons.

*York/Sheridan Joint Programme  
in Design (YSDN)  
2011-2015*

### Art Fundamentals Certificate

*Sheridan College  
2010-2011*

## Technical Skills

### Design

Illustrator / InDesign

PowerPoint

Photoshop

After Effects

### Data Visualization

Tableau

Excel

### Web

HTML/CSS

Sublime Text

Wordpress

### Prototyping

Marvel

InVision

iOS Simulator

### Collaboration / Corporate

One Note / Slack

## Experience

### Information Designer

*Deloitte  
Jul 2015 - Nov 2017*

- Helped grow visualization and design practice within Analytics & Information Management service line
- Created wireframes and variety of digital and print assets across major industries
- Performed usability assessments and presented findings to support projects
- Designed and developed Tableau dashboards for financial reporting, inventory, and custom metrics across major industries
- Led Tableau workshops to teach software and info design best practices

### Work/Study (Designer)

*IRIS @ York University  
May 2014 - April 2015*

- Created graphs and data visualizations for annual sustainability survey report
- Designed electronic newsletters, surveys, invitations, icons, magnets, logos and other visual elements for print and web
- Copyright clearance for York University's open access scientific journal database
- Worked with NGOs on sustainability projects and initiatives

### Web Team

*YSDN Grad Show, Liberty Grand  
Sep 2014 to Apr 2015*

- Head of security for on-site technology
- Documented process and meetings to show effectiveness of web team

### Freelance Graphic Design

*Guelph/North York  
Jan 2012 to Jul 2015*

- Created UI/UX wireframes and variety of print resources for charities, churches, and NGOs on human-centered projects and initiatives

### Aquatics Team Leader

*YMCA/YWCA of Guelph  
2008 to Aug 2010*

- Learned what makes a great leader

## Other Relevant Skills

### Communication

- Team player who makes sure no one on the team is left behind
- Encourages others to grow by finding and sharing own opportunities for self-improvement
- Teaching and leading workshops and team activities

### Process

- Design thinking, examining problems from multiple angles, collaboratively
- Bringing technical (databases and structure) and creative thinking (visual communication) together for optimal solutions
- Research Driven
- Accommodating to client wants, while attentive to their needs
- Understands the importance of following of criteria and constraints
- Iterative approach to fail fast and find optimal solutions faster

## Interests

### Physical

- Running Team Building Activities
- Swimming
- Beach Volleyball
- Racket Sports
- Archery Tag

### Artistic

- Drawing
- Additive Sculpture
- Baking

## References

*Available upon request*